



The **Travel360° Communication Platform** is a unique and easy way to reach 100% of the Benelux travel industry professionals with your marketing & promotion messages. It works as follows:

-You take a **subscription on yearly basis**, to own your own Communication Platform within the Travel360° website. From this platform, you can send **your articles**, messages, the content of your press communications ... anytime. Subscriptions **start from € 1.250 +VAT for a full year!**

-Your message appears on the homepage of the Travel360° website

-Your message is included in the next **Travel360° newsletter** to the target markets that you selected: Belgium Flemish – Belgium French (incl Luxembourg) – Netherlands. We send an average of 3 newsletters per week.

The Travel360° Communication Platform is today, without any doubt, the most efficient and budget-friendly B2B marketing tool in the Benelux travel industry. You are 100% in control of your messages, and your timing. The Travel360° Communication Platform is user friendly – posting an article takes no more than 3 minutes.

Economy Package → you obtain a login and you maintain the page and place all articles, in Dutch & possibly also in French -> 1.250€ for Flanders*, 1.250€ for Wallonia

Business Package → you provide us with the content in Dutch and/or French and we maintain the page for you-> 1.500€ for Flanders*, 1.500€ for Wallonia

Full Service Package → we do the copy writing in NL & FR based on topics provided by you, we help you to communicate with a good regularity (15 articles on a yearly basis) and we help you to provide interesting/relevant content. ---> 2.500€ for Flanders, 2.500€ for Wallonia

*Each package has a supplement of 500€ in case you would also like your articles included in the weekly newsletter to our database to Travel Professionals in The Netherlands

Some Facts & Figures:

- More than 150 newsletters/year, average opening rate >35%
- Website: > 250.000 unique visitors/year
- Database reach: > 9500 Benelux travel industry professionals
- Avg number of readers of each article: between 250 and 500

Your Benefits:

- Ultra regular communication
- You control timing & frequency
- Up to 2 articles/month– no budget surprises